

Scope and Discover

A fantastic way to find out exactly what kind of CRM solution your business needs. Offering an affordable package with a face-to-face scoping session, summary report and follow-up telephone session. This package gives you the insight and all of the information that you need to start your CRM implementation straight away!

For just £299 you will receive:

1. Two hour onsite workshop to work through:

- ✦ Business processes & requirements
- ✦ Customisation for groups, categories and segments
- ✦ Workflows
- ✦ Sales pipeline
- ✦ Reporting and performance indicators such as: key insights into how your business is performing & which 20% of customers are driving 80% of sales

2. Research and applied expertise to determine the best customised CRM solution.

3. Written report including:

- ✦ Summary of all detail discussed and insights discovered during the session
- ✦ Process flow diagrams: a visual map of how your system will work
- ✦ Customisation recommendations
- ✦ Benefits and examples of how the customised system will add significant value to your business

4. Follow-up call, up to 30 minutes, to provide further clarification and advice, as necessary.

Price: £299 (payment terms 14 days, billed in advance)

Delivered by Creative Analysis

www.creativeanalysis.co.uk

@Paula_Atherill

paula@creativeanalysis.co.uk

